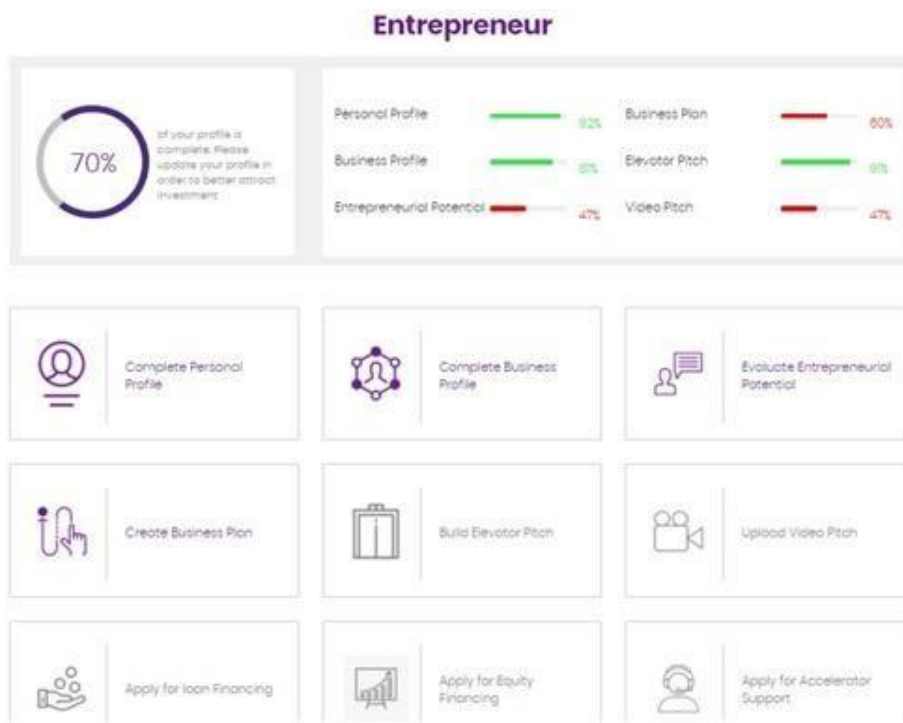


## Entrepreneur

We simplify how businesses looking for funding are supported. A registered Entrepreneur receives access to a set of tools to showcase their strengths, build their business plan and create a video pitch. The platform lets you securely pitch to WenA when the application window is open.



## Scope

WenA assists businesses which may be at different stages of their growth. We provide capacity building, coaching, mentoring and access to finance services to foster the growth and productivity of your business.

## Sectors

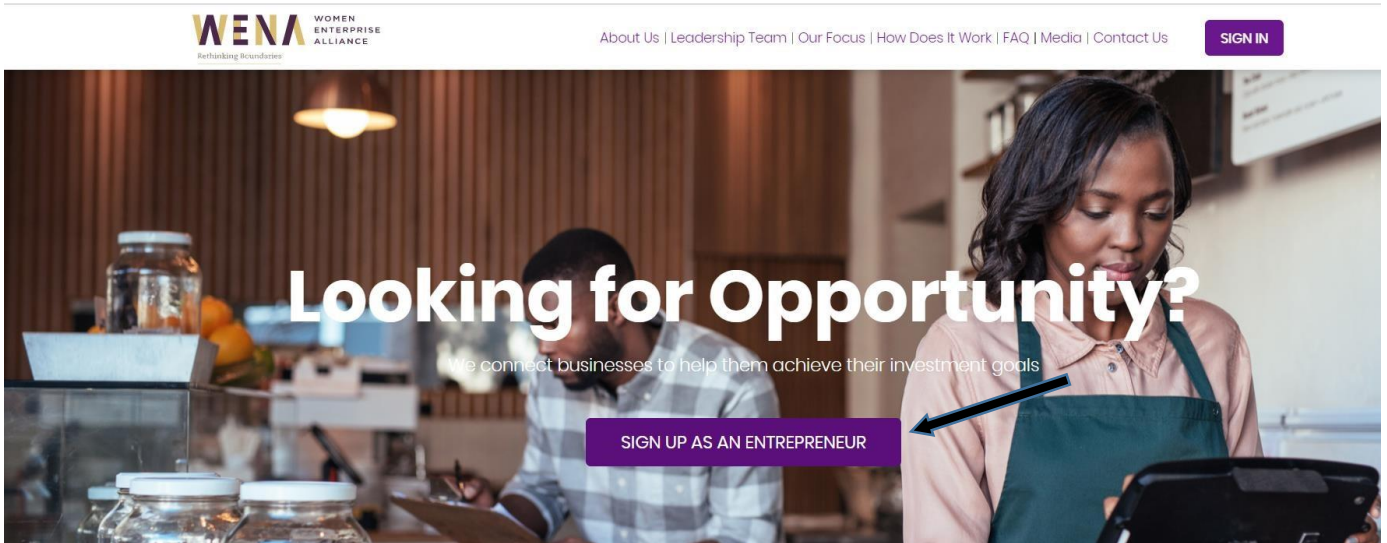
The sectors WenA focuses on includes but is not limited to:

- Agriculture/Agro-processing
- Information Technology / Fin-Tech
- Education
- Construction
- Retail/Wholesale
- Manufacturing

- Fashion
- Healthcare

## Steps

Step 1 – Visit [www.wena.org.ng](http://www.wena.org.ng) and click on SIGN UP AS AN ENTREPRENEUR



Step 2 – Provide Email Address, create password and then click SIGN UP button

The image shows a modal form titled 'Sign Up as an Entrepreneur' overlaid on the homepage banner. The form has a close button (X) in the top right corner. It contains three input fields: 'Email Address', 'Password', and 'Confirm Password'. Below the 'Password' field, there is a note: 'Password should have a minimum of 6 characters including:' followed by a list of requirements: 'One lowercase character', 'One uppercase character', 'One special character', and 'One number'. At the bottom left of the form is a purple 'SIGN UP' button. To the right of the button, there is a line of text: 'By clicking the sign up, you agree to WENA's Terms of Service and Privacy Policy'. Below this text is a link: 'Signed Up already? Sign In'.

### Step 3 – Check your email to verify your registration

Hello,

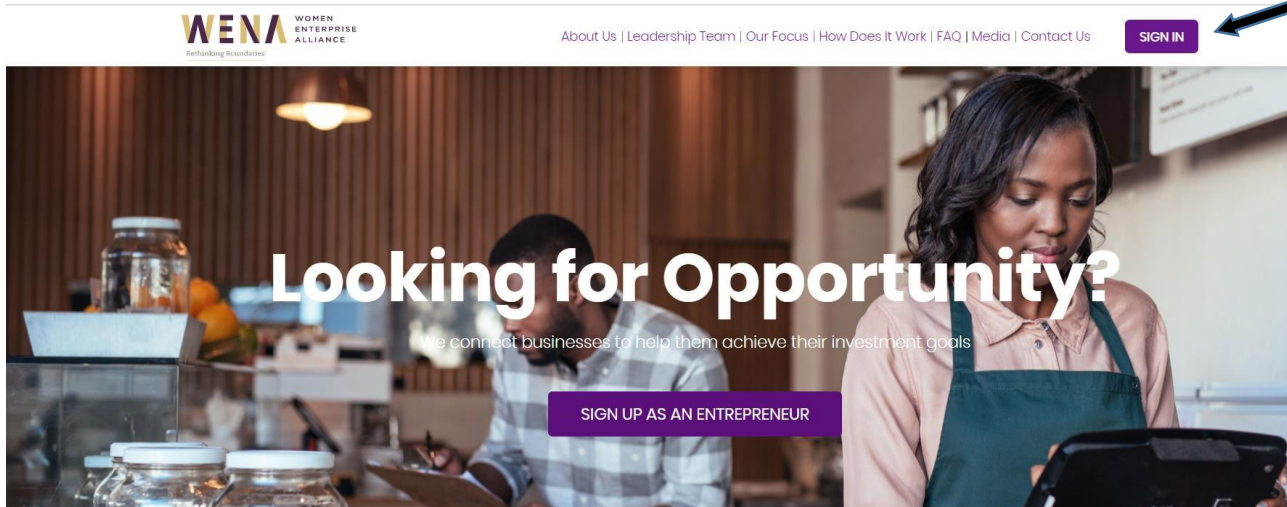
Thank you for registering with WenA. Just one more step... Please go ahead and verify your account by clicking on the button below.

[Verify My Account](#)

Thank you.

The WenA Team

### Step 4 – SIGN IN



Step 5 – Create your Personal and Business profile and then submit your business plan. We will guide you through the business plan creation process – you are not alone!



<p>Update Personal Profile</p>	<p>Update Business Profile</p>	<p>Evaluate Entrepreneurial Potential</p>
<p>Create Business Plan</p>	<p>Upload Financials</p>	<p>Upload Video Pitch</p>

**Step 6 – Try out your Entrepreneurial assessment - this will give you an idea of the support you and your business most likely requires.**

**Don't forget to upload a pitch for your idea – put you best foot forward!**

**Step 7 – The WenA team will contact you to progress your application for funding support.**

Registering on the platform also gives you access to our online training, coach and mentoring programmes.